



CESY is a high-end women's shoe brand.

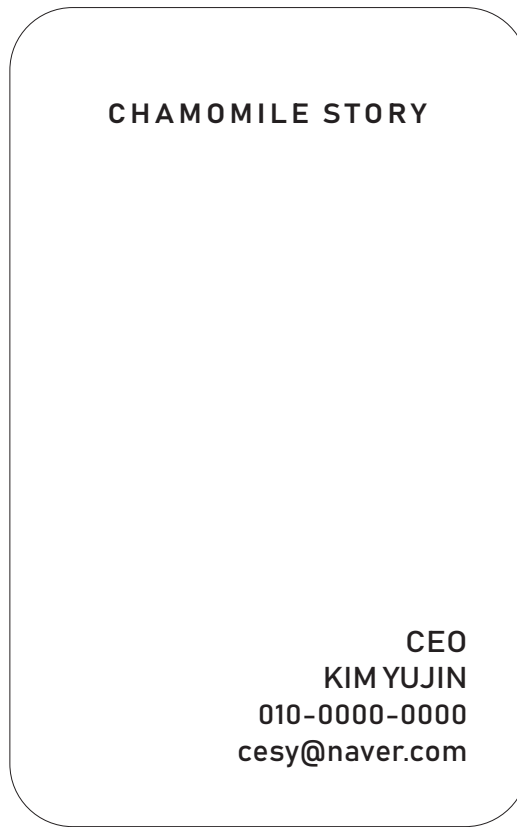
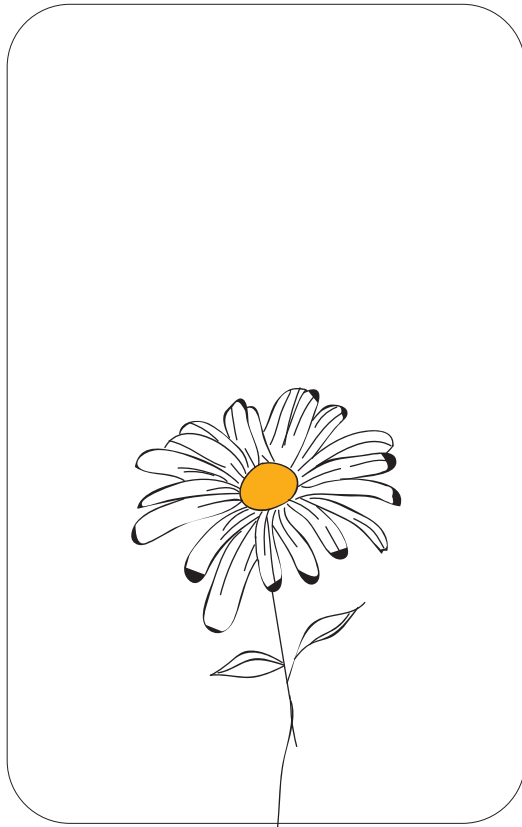
The flower language of chamomile is toughness that does not stand against adversity. CESY wants to contain the stories of women who make their own stories with strong mental powers.

Main customers are in their twenties and early thirties. And practicality is more important than splendor.

Competitor - CASEDI.



- Business card



- Poster

DECEMBER 25, 2019

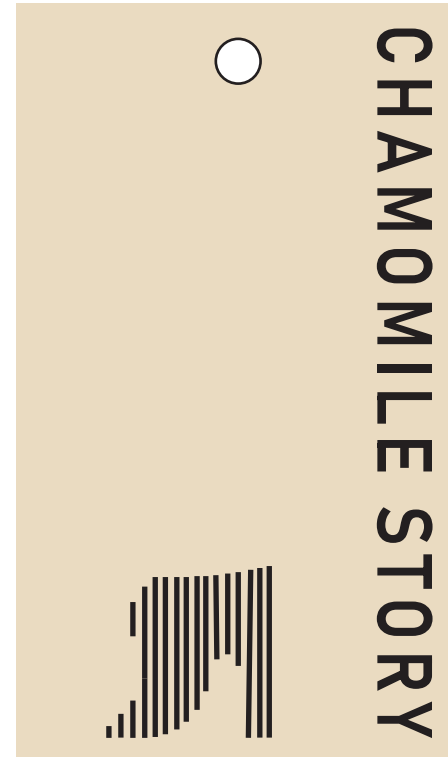
CHAMOMILE STORY



ENY

GRAND OPEN
SEOUL. KOREA

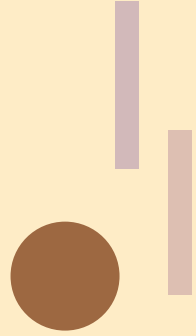
- Brand label



- Packing box



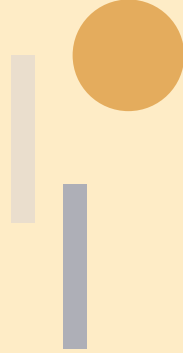
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